



wichita  
falls

**SYMPHONY  
ORCHESTRA**

# ADVERTISING AGREEMENT 2018-19 CONCERT PROGRAM

## Concert Dates:

Sept. 22-23, 2018 | Nov. 3, 2018 | Dec. 15, 2018  
Jan. 26, 2019 | Feb. 23, 2019 | April 6-7, 2019

### AD SPECIFICATIONS

SIZE	DIMENSIONS	PRICE	INSTRUCTIONS (MUST CHECK ONE)
Back Cover	5.75" x 8.75" (includes 1/8" bleed)	<input type="checkbox"/> \$2,500 Full Color	<input type="checkbox"/> Reuse last year's artwork.  <input type="checkbox"/> Reuse last year's artwork with changes.  <input type="checkbox"/> New copy to be used this season. Please have B&C Printing design my ad. Contact Brenda Mayfield at: <a href="mailto:brenda@oneclearmedia.com">brenda@oneclearmedia.com</a> cell (940) 781-9243 or fax (940) 687-1168  <input type="checkbox"/> New copy will be used this season - I or my ad agency will submit my print ready ad. Please call B&C Printing at (940) 766-0033 for print ready art specifications. <b>If emailing, BE SURE TO INCLUDE THE FOLLOWING:</b> Ad Size and WFSO Program in Subject Box Email to: <a href="mailto:brenda@oneclearmedia.com">brenda@oneclearmedia.com</a> <b>Deadline Date to Submit Ad Copy to B&amp;C Printing: July 31, 2018</b>
Inside Front Cover	4.75" x 7.75"	<input type="checkbox"/> \$1,200 Full Color	
Inside Back Cover	4.75" x 7.75"	<input type="checkbox"/> \$1,200 Full Color	
Full Page	4.75" x 7.75"	<input type="checkbox"/> \$735 Full Color <input type="checkbox"/> \$615 Black & White	
Half Page	4.75" x 3.825"	<input type="checkbox"/> \$530 Full Color <input type="checkbox"/> \$435 Black & White	
Quarter Page	4.75" x 1.8625" H 2.325" x 3.825" V	<input type="checkbox"/> \$370 Black & White	
Eighth Page	2.325" x 1.8625"	<input type="checkbox"/> \$270 Black & White	

\$\_\_\_\_\_ Price of Advertising Space

\_\_\_\_\_ X \$175 = \_\_\_\_\_ Check if you wish to purchase Season Tickets at a discounted rate of \$175. Use season tickets to reward employees, engage clients, or entertain business associates.

\$\_\_\_\_\_ TOTAL DUE

*Please sign and date one copy of this contract and return it to Wichita Falls Symphony Orchestra. Thank you*

\_\_\_\_\_  
Signature: Advertiser

\_\_\_\_\_  
Date

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